



---

# TEODREY

---

COCKTAILS & DRINKS



# About Teorey

## Who is Teorey?

**Licores y Mojitos Teorey** has its origin in the year 2008. Spanish company, **manufacturer of drinks with and without alcohol, experts in the cocktail sector.**

**Leader in sales in the cocktail sector in Spain.** In 2017 we also enter the alimentary and FMCG sectors.



## Where?

Once strongly positioned in Spain, since 2011 we carried out an international expansion in Europe and the USA

# Production & Facilities

- Fresh products and **100% natural ingredients**
- Much of the manufacturing process is **artisanal**.
- **Own manufacturing licences.**

## High Production Capacity

We currently produce more than **200,000 litres per month**. But **we can triple the production capacity** using the **same facilities**.

**Two different warehouses**, one **frozen warehouse** for Forcevital Brand and a second warehouse for Karibeño Brand.



# Why choose Teorey?

1. Our experience and knowledge of the sector. We are a drinks company, **experts in cocktails, created and directed by Master Cocktail Shakers.**
2. We offer very competitive prices, which allows a **high margin** to the **distributor.**
3. **For our natural products with top quality ingredients,** taking much care on the production process, sometimes in an artisanal way.
4. **Personalized and close relationship with our distributors.** Direct and personal contact with each department.
5. **As manufacturer** we can modify formats, sizes, compositions and offer new recipes and flavours to the market.
6. **Our marketing team** that works to offer the best image for our brands and products.

# Our products

We have different brands, products and formats that address various sectors.

We serve the **HOSPITALITY industry and FMCG.**

We produce and sell **frozen & dry products.**



Cocktails



Forcevital®



# Cocktails Forcevital

## WHAT IS IT?

**Since 2009** in the market.

Under a unique format **1 litre PET bottle** and **beverage dispenser for bartenders**, it is a very simple and easy to serve product.

The Forcevital cocktails professional bases are served in **frozen format**, thus guaranteeing the highest quality of the product.

**They are concentrated bases without alcohol**, to dilute and mix with ice, aerated water and with or without alcohol, **to prepare cocktails with or without alcohol.**

**Very high profitability: 25 cocktails per bottle**, following the indications to prepare cocktails in 40cl glasses.



# Cocktails Forcevital

## FOR WHOM?

### **Aimed at hoteliers and professionals in the hospitality sector:**

Bars, terraces, restaurants, pubs, discos, hotels, amusement parks, ice cream shops, coffee shops, catering companies, coast kiosks and many more.

### **Its distribution is ideal for:**

Distributors of frozen products, liquors and alcoholic drinks, ice or products related and distributors specialists in the hospitality industry

**The Forcevital cocktail bases  
are cocktail tools**





# Cocktails Forcevital

## THE PRODUCT RANGE

### 16 bases classified into three types:

- **MOJITOS:** Classic, strawberry, watermelon, melon, passion fruit, mango, coco loco and violet.
- **FAMOUS COCKTAILS:** Piña Colada, Sex on the Beach, Mai Tai, Blue Energy, Sangría.
- **BASES:** Universal Sour Mix and Strawberry Sour Mix (Margarita, Daiquiri, Caipirinha ...) and Chocolate & Mint (After Eight, After Dinner, milkshakes ...)





# WHY Forcevital Cocktails?

## **NATURAL PRODUCTS**

Made with ingredients such as mint or natural fruits

## **EASE, FAST AND HOMOGENEOUS COCKTAIL PREPARATIONS**

In a few seconds you can prepare and serve a quality cocktail.  
You will always prepare the same final cocktail regardless of who serves it

## **WIDE VARIETY OF COCKTAILS**

16 bases that can be multiplied and combined to prepare hundreds of cocktails

## **PROFITABILITY: SAVINGS IN COST, TIME AND SPACE**

Everything necessary to obtain the base of a cocktail is included in a single bottle.  
One of the highest returns in the market with 25 cocktails per bottle

## **SALES METHODOLOGY**

We offer a methodology for selling our products. How and where to sell them

## **COCKTAIL IS FASHIONABLE**

Rise of the cocktail worldwide, fashionable and growing product

## **CROSS PROMOTIONS**

A gateway to alcoholic drinks and complements that combine  
very good with our cocktail products



# Karibeño Cocktails

## 70cl. Bottle with alcohol and ready to serve

- **70cl bottle Shaker-shaped.**

Design with metallic colour sleeve.

- **Alcoholic cocktail (5.5%) ready to serve.**

4-5 cocktails per bottle.

- **Aimed at supermarkets**, medium-sized and small shops, neighbourhood stores, gourmet shops, points of sale on the coast, local grocery, cash & carry.

- **The current product range consists of 6 references:**

Classic Mojito, Strawberry Mojito, Piña Colada, Sex on the Beach, Blue Energy and Cosmopolitan.



# Karibeño Professional

## 75cl. concentrated base to mix with or without alcohol.

- **75cl bottle Shaker-shaped.**  
Design with copper color sleeve.
- **Concentrated base without alcohol,** to dilute and mix with alcohol and aerated water. Also for cocktails without alcohol. **18-25 cocktails per bottle.**
- **Tool aimed at hoteliers and professionals:** Bars, terraces, restaurants, pubs, nightclubs, hotels, amusement parks, ice cream shops, coffee shops, catering companies, seaside bars ...
- **The current product range consists of 5 references:** Classic Mojito, Mojito Red Fruits, Tropical Mojito, Piña Colada, Sex on the Beach.



# Karibeño Big Size

**3l container with alcohol and easy & fast to serve.**

- **3-litres Bag in Box format.** With built-in tap to easily serve.
- **Cocktail with alcohol (14.9%)** to mix with aerated water to serve **50 cocktails per container.**
- **Ideal for large events**  
Both for individuals (cash & carry)  
as hoteliers (catering)
- **Product range, 4 references:**  
Classic Mojito, Strawberry Mojito,  
Piña Colada, Sex on the Beach.



# TO WHOM?

## Spirits, wine & drinks distributors

**Ideal for beverages distributors:** waters, beers, wines, champagne, liquors, distillates, soft drinks, energy, etc. **Sweets distributors** and **Food Distributors** in general who want to expand their product catalogue.

Both for those specialized in **hospitality industry** (Karibeño Professional) and **distribution to FCMG and food stores.** (Karibeño Cocktails)

## Important image and brand effort

We focus on expanding brand awareness through different channels (online, offline) as well as improving the image of the product and the brand: packaging, exhibitors, signage, letters and materials for hotels, etc.

***International Award in 2018: Worldstar Packaging Awards***

# Why Karibeño?

## **NATURAL PRODUCTS**

Made with ingredients such as mint or natural fruits

## **EASE, FAST AND HOMOGENEOUS COCKTAIL PREPARATIONS**

In a few seconds you can prepare and serve a quality cocktail.  
You will always prepare the same final cocktail regardless of who serves it

## **WIDE VARIETY OF COCKTAILS**

16 bases that can be multiplied and combined to prepare hundreds of cocktails

## **SALES METHODOLOGY**

We offer a methodology for selling our products. How and where to sell them

## **COCKTAIL IS FASHIONABLE**

Rise of the cocktail worldwide, fashionable and growing product

## **CROSS PROMOTIONS**

A gateway to alcoholic drinks and complements that combine  
very good with our cocktail products

## **IMAGE AND BRAND AWARENESS EFFORT**

From an attractive packaging, to a firm commitment to create a recognized brand



